

BUSINESS CURRICULUM MAP

Intent – Business Studies aims to provide students with the knowledge and skills required in an ever changing and competitive business environment. The course offers an insight into the world of work, and give opportunities to study local, national and international organisations. The Business curriculum intends to develop fundamental skills such as critical analysis, independent thinking and balancing judgements. Personal character and interpersonal skills are developed through class discussions, and technical knowledge such as business finance, marketing, internal organisation; ethics and environment are developed through appropriate learning and assessment. Students are encouraged to keep abreast of current business affairs and encouraged to read business literature. We aim to ensure that students can go to their next step of learning and into the world of work with the attributes necessary to be successful. It is important to us that students not only have access to the exam at the end of Year 11 but also to develop an understanding, respect and love for the subject and real life businesses.

Term	Autumn 1		Autumn 2		Spring 1	Spring 2		Summer 1	Summer 2
Year 10	<p>Topic: Why do businesses exist, and which groups have an interest.</p> <p>1.1 The role of business enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives 1.5 Stakeholders in business.</p>	Synoptic Assessment 1	<p>Topic: Basic finance linking to business growth.</p> <p>5.3 Revenue, costs, profit and loss and linkage to Break Even 1.6 Business growth</p>	Synoptic Assessment 2	<p>Topic: Marketing, Human Resources</p> <p>2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix</p> <p>3.1 The role of human resources 3.2 Organisational structures and different ways of working 3.3 Communication in business</p>		Synoptic Assessment 3	<p>Topic: Recruitment and Selection, Motivation and Training.</p> <p>3.4 Recruitment and selection 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law</p>	
Year 11	<p>Topic: Quality of service, Procurement, Business Law</p> <p>4.1 Production processes 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers</p>	Mock Exam 1	<p>Topic: Finance</p> <p>5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow</p>	Mock Exam 2	<p>Topic: Ethics and Environment, Globalisation</p> <p>6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation 7. The interdependent nature of business</p>		Mock Exam 3	<p>Revision and Summer Exams</p>	