

BUSINESS CURRICULUM MAP 2023/2024

Intent – Business Studies aims to provide students with the knowledge and skills required in an ever changing and competitive business environment. The course offers an insight into the world of work, and give opportunities to study local, national and international organisations. The Business curriculum intends to develop fundamental skills such as critical analysis, independent thinking and balancing judgements. Personal character and interpersonal skills are developed through class discussions, and technical knowledge such as business finance, marketing, internal organisation, ethics and environment are developed through appropriate learning and assessment. Students are encouraged to keep abreast of current business affairs and encouraged to read business literature. We aim to ensure that students can go to their next step of learning and into the world of work with the attributes necessary to be successful. It is important to us that students not only have access to the exam at the end of Year 11 but to develop an understanding, respect and love for the subject and real life businesses.

Term	Autumn 1		Autumn 2		Spring 1	Spring 2		Summer 1	Summer 2	
Year 10	Topic: Why do businesses exist, and which groups have an interest. 1.1 The role of business enterprise and entrepreneurship 1.2 Business planning 1.3 Business ownership 1.4 Business aims and objectives 1.5 Stakeholders in business.	Synoptic Assessment 1 (Oct)	Topic: Business growth and the role of People in Business 1.6 Business growth 3.1 The role of human resources 3.2 Organisational structures and different ways of working 3.3 Communication in business	Synoptic Assessment 2 (Dec)	Topic: Human Resources, Recruitment and Selection, Motivation and Training. 3.4 Recruitment and selection 3.5 Motivation and retention 3.6 Training and development 3.7 Employment law		Synoptic Assessment 3 (Mar)	Topic: Marketing 2.1 The role of marketing 2.2 Market research 2.3 Market segmentation 2.4 The marketing mix		End of Year Assessment 3 (July)
	Topic: Finance 5.1 The role of the finance function 5.2 Sources of finance 5.3 Revenue, costs, profit and loss 5.4 Break-even 5.5 Cash and cash flow		Topic: Quality of service, Procurement, Business Law 4.1 Production processes 4.2 Quality of goods and services 4.3 The sales process and customer service 4.4 Consumer law 4.5 Business location 4.6 Working with suppliers		Topic: Ethics and Environment, Globalisation 6.1 Ethical and environmental considerations 6.2 The economic climate 6.3 Globalisation 7. The interdependent nature of business	Revision and Summer Exams				
Year 11		Mock Exam 1 (Nov)		Mock Exam 2 (Jan)			Mock Exam 3 (Mar)			